







CALCULATE THE RETURN ON YOUR INVESTMENT

se these easy formulas to estimate the potential Return On Investment possible with a Club Max mobile bag storage system.

Data you will need to know:

- 1. The cost of a Club Max installation is based on an average of \$40 per bag. (Note: This is an average cost only - actual costs vary with each installation.)
- 2. An average charge to club members for storing bags is \$75 per bag per year. (Note: This varies in different areas. You can use your own figure in the calculations.)

Please note this is a method for producing rough estimates only. Each golf course is subject to different economic factors which influence potential profit calculations. For illustration purposes we've used a bag storage capacity increase of 70% which would be the optimum level possible with the Club Max system. You may also want to try other percentage levels which you feel better reflect your Club's situation.

Of course, your NCM sales representative can arrange a precise calculation tailored to your exact specifications.

Sample Calculation

Assume a golf club has been using a 200-bag storage system and after installing Club Max this is increased by **70**% to 340 bags

- (A) New Club Max capacity:340 bags
- (B) Former storage capacity:200 bags

Potential annual revenue with Club Max: 340 bags @ \$75 per bag = \$25,500

Estimated cost of installing Club Max: 340 bags @ \$40 per bag = 13,600

Subtract to obtain **potential extra revenue in first year***: *if extra storage capacity put to full use immediately.

\$11,900

Potential extra revenue in subsequent years

Potential annual revenue with Club Max: 340 bags @ \$75 per bag = \$25,500

Annual revenue with former system: 200 bags @ \$75 per bag = 15,000

Subtract to calculate potential extra annual revenue per year: \$10.500

Estimate the Profit Potential for your own Club:

A) Potential bag storage capacity		
with Club Max:	_ bags	

(B) Your former storage capacity: bags

Potential annual revenue with Club Max:_____ bags @ \$75 per bag = \$

Estimated cost of installing Club Max: ____ bags @ \$40 per bag = \$

Subtract to get potential extra revenue in first year*: *if extra storage capacity put to full use immediately.

Potential extra revenue in subsequent years

Potential annual revenue with Club Max: _____ bags @ \$75 per bag =\$

Annual revenue with former system: bags @ \$75 per bag = \$

Subtract to calculate potential extra annual revenue:



P.O. Box 455, Brantford, Ontario, Canada N3T 5N9 Tel: 1 800 220 • 6290 Fax: 1 800 850 • 4680

Please complete and return these two pages to receive a formal quote on a Club Max Mobile Storage Rack System.

Course Name:		Contact Name:								
Telephone:		Fax:								
•										
INFORMATION C	HECKLIST:		check							
1. Provide a fully dimensioned	sketch of the existing bag storage room.									
2. Layout should include;	• All door openings and direction of sw	ing.								
	• All window openings.									
	• The location of any heating, plumbing	g, electrical panels, etc.								
3. Overall ceiling height(s) have	ve been noted on the layout.									
4. Any restrictions to the overabulkheads, lighting fixtures										
5. Note the current bag capacit										
6. Note the NEW bag capacity	objective.									
7. The condition and type of fl										
	• level and smooth finish.									
	• will some preparation to the floor be r	necessary? How much?								
8. Indicate the total area in wh Do you want to utilize the to										
Please indicate on the layout,	the area that you wish to utilize or reserv	ve.								
9. Please indicate approximate										
Ø, ,		NE								



Ref. Quote Number:
Ref. Order Number:

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Drawing not to scale

Prepared by:	Date:
repared by:	Bute:

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